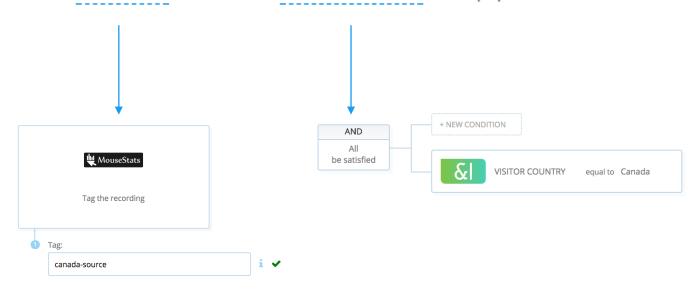


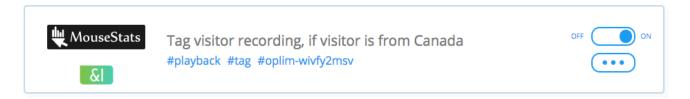
Oplim is an innovative and patent-pending web-based solution to improve your web pages. It runs micro-tasks consisting of an action and a condition in your website.

### All You Do in Your Webpages Consists of Two Things:

# Do action when condition happens.



## This Is Called an Oplimation:



- Disable or enable it with a single click.
- No limit in condition rules and logic (patent-pending innovative visual editor, no skills needed).
- Already integrated with many services (live chats, support systems, analytics, etc.), zero-code.
- Add your own custom JavaScript codes to action or condition if you wish to.
- Duplicate, customize, re-use, archive, or mix Oplimations.
- Insert Oplim Installation Script once, no need to touch any code to enable/disable any functionality.
- Team work on a single website with powerful team sharing features (CEO, devs, and marketers can enable/disable an Oplimation with a single click independently).



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## How World Best Companies Utilize Oplim Everyday?

#### Improve UX

- Browser keyboard focus on the starting field automatically on page load.
- ► Hide non-important content if there is no enough space in screen.
- Modify styles and content based on visitor view source.

#### Decrease Expenses

- Display and hide offers and discounts automatically and accurately.
- Hide live chat for non-potential buyers to save available human resources.
- Less developers required as features are managed by Oplim.

#### Increase Conversion Rate

- Show a discount coupon to undecided buyers.
- Open live-chat if visitor is opening a single product page multiple times.
- Show localized offers in specific times of year.

#### Speed-up Development

- No programming skills required to design, enable, and disable features.
- Simple sharing and team access for enabling/disabling functionalities with a single-click, independently.
- Already integrated with many thirdparties.

# Maximize Other Services Value

- Control many third-party tools like live-chat and survey widgets, A/B testing, customer success softwares and user behavioural analytics services with millions of conditions.
- Use Oplim as a tag manager to enable or disable other services with a single click.

# Avoid Errors & Losses

- Isolate functionalities in web pages, simpler debugging, archiving, functionality re-use, no need to push any updates to source code.
- Avoid complicated codes and conditions, avoid errors and losses.
- > Zero-maintenance.

# Get Started. Visit Oplim.com Today!

Vancouver, Canada
Feel free to forward your questions to <a href="mailto:ask@oplim.com">ask@oplim.com</a>